SACHS AUTO PARTS

Henry Sachs Jr., after working for the Atchison Topeka and Santa Fe Railroad started his own business. He started a taxi business with two cars which he operated out of his home on South Main Street in Belen, New Mexico. He started this taxi operation in 1920.

In 1923 Henry Jr. decided to operate a gasoline service station as well as his taxi business. His new station was located at 701 Dalies Avenue where the present Sav-On Drug Store is located now.

In 1926 he dropped the taxi operation and started selling Model T Ford parts. The small gasoline station was not large enough to display and sell the auto parts. In 1935 he built a parts store which was located at 419 South Main Street in Belen.

The Sachs Auto Parts business remained at their South Main location until Henry Sachs Jr. retired in 1962. His two sons Herman and Henry Sachs III took over the business in 1962. In 1958 the gasoline pumps and grease rack operation was eliminated and the business concentrated on the sale of auto parts only.

In 1970 Sachs Auto Parts built a much larger building for their business which is located at 420 North Main. In conjunction with parts an Automotive Machine Shop was opened with a great variety of machine shop equipment.

In 1978 Stephen Sachs bought a partnership in the business and Henry Sachs III retired. Sachs Auto Parts presently is still located at 420 North Main in Belen with the Sachs family operating the business. Henry Sachs Jr. the founder died in July 1977 at the age of 81.

SOCIETY CLEANERS

I became involved in the cleaning and laundry industry in June of 1950 some 31 years ago. I have attended some conventions and have taken some courses to help me better manage our business. We moved to Belen in May 1971 to buy and manage Society Cleaners. Society Cleaners has been at its present location since December of 1967. The owners at that time, Jack and Madeline Schwalm, moved it from Main Street, where it was located next to Hub Furniture. We have had a few disasters, like a fire in 1975 which caused extensive damage; someone drove through our front window; someone broke in and stole some clothes. But with the help of our insurance, we survived them all.

We bought Belen Cleaners from Mr. Carroll and consolidated the two shops. We have a pick-up station at the Los Lunas coin-operated laundry on Courthouse Road. All of these have proven to be good for our business growth. We are now in the process of expanding our services to uniform rental. This will be another way to keep that business and revenue in Belen.

Jerry and Neva Cook

Rio Abajo Heritage 1981

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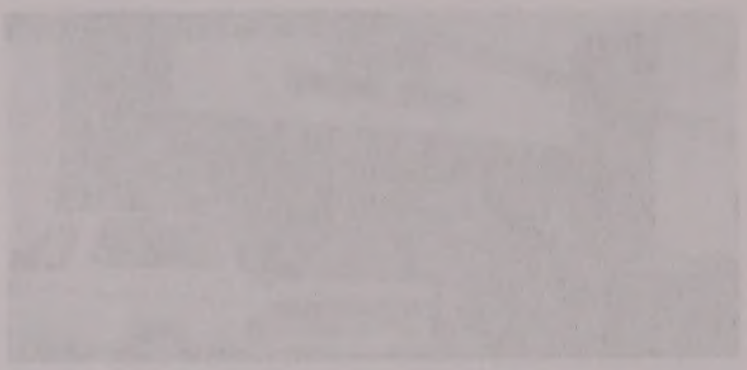
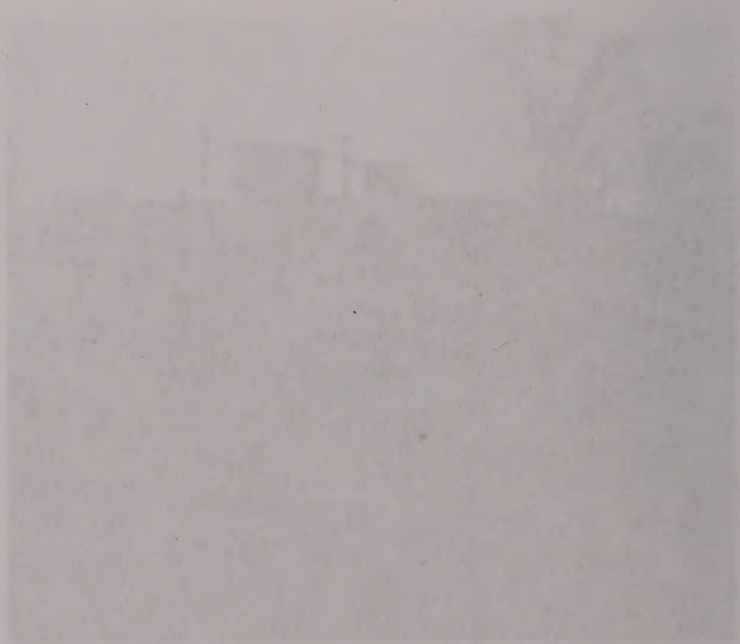


SOCIETY CLEANERS



Valencia County Historical Society

Box 1363 • Belen, New Mexico 87002

This section of our county history book will include histories of businesses, churches, clubs, organizations, etc. A charge for this space will have to be accessed to insure that we will have enough pages in the book. Money from selling this space will allow us to buy more pages for family histories if needed. The more books purchased, the more pages the publisher will allow us. By having adequate book sales and more pages, we can be assured the publisher will use nice large type.

OLD TIME BUSINESSES should tell when their business came into existence, why they wanted to establish their company in our county, how long they have been in business, and what their contribution to the growth and development of the county has been. For example, an old time business may have extended credit to early settlers to help them get on their feet. If so, tell about those times. Certainly these things and the people who were able to stay in the county are what makes it the place it is to live and work today. Submit photos of early days and current photos.

NEW BUSINESSES or organizations should tell why they have chosen to go into business or come into being and how they feel growth and development in the county in the past has provided an opportunity for the business or organization to succeed. If these business people came from outside the county, they should tell us about their background. Submit photos of their business and products. The book committee wants your story, not an ad.

IT IS OUR DESIRE TO SUBMIT A HISTORY OF Society Cleaners & Ldy
(name of business or organization)

FOR PUBLICATION IN THE VALENCIA COUNTY HISTORICAL SOCIETY HISTORY BOOK.

IN ORDER TO ACCOMMODATE OUR STORY AND/OR PHOTOS, WE NEED TO PURCHASE 1/2 Page (amount of space) AT A COST OF $ 95.00. WE ANTICIPATE (number) WORDS OF COPY AND (number) PHOTOS FOR OUR STORY.

TO COMPLY WITH THE DEADLINES SET IN ORDER TO GUARANTEE THE EARLIEST POSSIBLE DELIVERY DATE FOR THE BOOK, WE AGREE TO SUBMIT OUR STORY NO LATER THAN

(deadline date)
Sept 1st, 1881

Gerald L Cook
Manager/Owner/President

201 W. Reinken, Belen
Address

864-8922
Phone

8/10/81
Date

* *

In deciding how much space to purchase for your business or organization history, please consider the following: (1) The printer is very flexible in working with photos and copy; he can enlarge or reduce not only photos but also type size. (2) If desired, a page can be used for photos entirely, omitting all copy except descriptive captions and headings. In this case, limit the number of photos to 10. (3) When combining photos and copy, remember that one full page contains 1500 words; subtract from this number 200 words for each photo to be used.

Below is a chart of some recommended page formats. You may desire a combination of photos and copy not listed. For example, if you desire to purchase a full page and want four photos, you are entitled to 700 words after subtracting 200 words for each photo (1,500 - 800 — 700).

SIZE OF PAGE	COST OF PAGE	NO. WORDS	NO. PHOTOS
Full	$180.00	1500	0
		1300	1
		1100	2
		900	3
		700	4
		500	5
Half	$95.00	750	0
		550	1
		350	2
		150	3
Fourth	$55.00	350	0
		150	1

Receipt # 240

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Society Cleaners